

Privacy Policy

Your privacy is important to me. Any personal and/or contact information provided to me will be kept private. We do not believe in spamming. You will not be spammed in any way and I will not sell or disclose your information to any other companies. We may share generic aggregated demographic information not linked to any personal identification information regarding our visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined below. We may use third party service providers to help us operate our business and the website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes that you have given us your permission.

What personal information do we collect from the people that visit our site?

When subscribing to our newsletter or downloading any items from our site, as appropriate, you may be asked to enter your name and email address or other details to help with your experience.

When you subscribe to the newsletter, you are adhering to [newsletter privacy policy; insert link].

When do we collect information?

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey or marketing communication, visit the website, participate in giveaways, or use certain other features in the following ways:

- To personalize your experience and allow us to deliver the type of content and product offerings which you are most interested in.
- To improve our website in order to better serve you.
- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To send periodic emails regarding products and services.

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

Do we use 'cookies'?

This site may use "cookies" to enhance your experience. Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information about you.

You may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, some parts of this site may not function properly.

We use cookies to:

- Understand and save user's preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interaction in order to offer better site experiences and tools in the future. We may also use trusted third-party services to track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be found at <https://support.google.com/adwordspolicy/answer/1316548?hl=en>. They are put in place to provide a positive experience for users.

Google wants me to tell you:

- Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to my website.
- Google's use of the DART cookie enables it and its partners to serve ads to my users based on their visit to my site and/or other sites on the Internet.
- Users can set preferences for how Google advertises to you using the Google Ad Settings page.
- Users may opt out of the use of the DART cookie by visiting the advertising [opt-out page](#). (You can opt-out of a third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt-out page](#).)

We use Google AdSense Advertising on our website.

We have implemented the following policy:

- Remarketing with Google AdSense
- Google Display Network Impressing Reporting
- Demographics and Interests Reporting

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

California Online Privacy Protection Act (CalOPPA)

CalOPPA is the first state law in the nation to require commercial website and online services to post a privacy policy. The law's reach extends well beyond California to require any person or company in the United States (and conceivably the world) that operates website collecting Personally Identifiable Information (PII) from California consumers to post a conspicuous privacy policy on its website stating explicitly the information being collected and those individuals and companies with who it is being share. – See more at:

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can be easily found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Can change your personal information:

- By emailing us.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Does our site allow third-party behavioral tracking?

It's also important to note that we allow third-party behavioral tracking.

Certain Third Party Services and ad networks may display advertising on our Website or manage our advertising on other websites. Such parties may use certain tracking technologies to collect certain information about your activities on the Services and different third party websites to provide you with targeted advertising based on your interests and preferences. You may opt-out of receiving targeted ads from certain advertisers and ad networks by clicking [here](#) (or if you are located in the European Union click [here](#) (provided by YourChoicesOnline.eu). Please note this does not opt you out of receiving any advertising.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 7 business days

We will notify the users via in-site notification

- Within 1 business day

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders.
- Send you additional information related to your product and/or service
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

Privacy Practices of Guest Bloggers and Advertisers

We are not responsible for the privacy practices of any of my advertisers or guest bloggers

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

<https://www.sweetpinklemons.com> or contact@sweetpinklemons.com

This privacy policy is subject to change without notice and was last updated on 2017-05-18. If you have any questions feel free to contact me at contact@sweetpinklemons.com